

► About CTJPA



Founded in 1986, China Toy & Juvenile Products Association is the only nation-wide non-profit trade association representing the interests of the China toy and juvenile products industry.

Till now, the registered members of CTJPA are consisting of manufacturers from more than 20 production hubs, brands from 25 countries & regions, and distributors/retailers from 330 major cities of China.

► Contact Us:

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Scan the QR code for more information about CKE



Scan the QR code for more information about CSI



CHINA KIDS FAIR

16-18 Oct. 2024

Opening Hours: 16 Oct.: 9:00-17:00

17 Oct.: 9:00-17:00

18 Oct.: 9:00-16:00

Shanghai New International Expo Center

Concurrent Events



CHINA
TOY EXPO
中国玩具展



CHINA
LICENSING EXPO
中国授权展



CHINA
PRESCHOOL EXPO
中国幼教展



► CHINA Kids Fair

CKE is the world's leading sourcing platform for baby products and is well-known in Asia for its internationalization, high quality and omni-channel. The exhibition will be held concurrently with China Toy Expo, China Preschool Expo, and China Licensing Expo, and will focus on displaying latest products, technologies, designs and trends of 20 major production hubs in China.



► Key Figures

2,500+

Exhibitors

5,000+

Brands

500,000+

Products

230,000+

Sq.m.

► Discover the Unparalleled Benefits of China Kids Fair:

- China Kids Fair showcases 20+ production hubs from across the nation, many of which are exclusive to our event.
- With over 90% of our export-ready exhibitors being 'Certified Suppliers,' the organizer meticulously verifies export qualifications to ensure utmost professionalism.
- Explore the latest products and trends spanning the entire toy spectrum, keeping you at the forefront of the industry.
- Enhance your experience with our digital platform, which extends beyond the 3-day physical expo to provide year-round sourcing opportunities and business connections

► Certified Supplier Initiative

- The CERTIFIED SUPPLIER INITIATIVE(CSI) is initiated by CTJPA which is the only national wide trade organization of toy and baby products in China.
- The purpose of CSI is to build a reliable platform of searching top-rated qualified Chinese manufacturers which hold valid testing reports and certificates to meet various standards of product safety, safety assurance, social responsibility, and specified standards by individual buyers.
- CTJPA verifies the validation of all certifications and testing reports submitted by suppliers and publishes all comprehensive information of CERTIFIED SUPPLIER at www.tjpa-china.org website, which facilitates international buyers to find the desired products and suppliers accurately and efficiently.

★ Product Safety Certificates

Compulsory product safety certificates or testing reports e.g. EN71, ASTM, SNI, ST2016, AS/NZS etc.

★ Safety Assurance Certificates

Certificates issued by quality management system or others, e.g. ISO9001, FCCA etc.

★ Specified Certificates

Certificates or testing reports requested or issued by individual buyers, e.g. FSC, RoHS, GS, FAMA etc.

★ Export Certificates

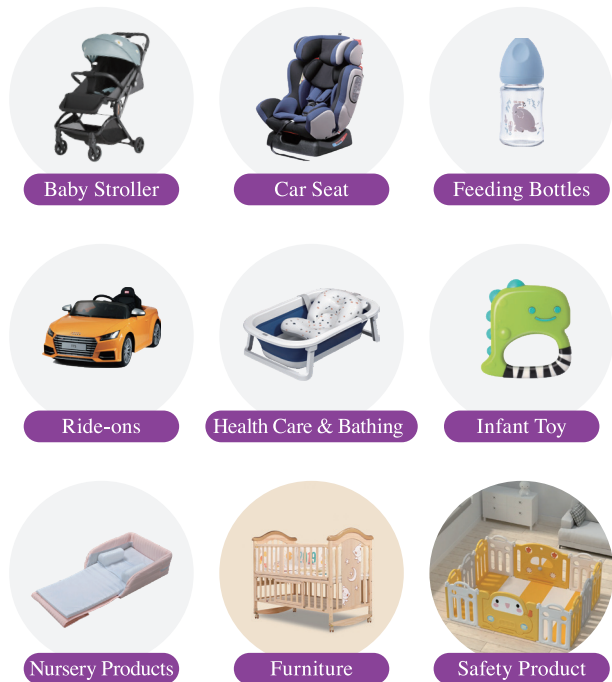
Certificates of self-run export rights and the capability of export directly by in-house sales team.

★ Social Responsibility Qualifications

Social responsibility certificates or reports issued by IETP, BSCI, SA8000, SEDEX etc.

- As a buyer, not only can you discover certified suppliers during the 3-day trade fair, but you can also get year-round sourcing opportunities and business connections with thousands of certified suppliers showcasing their verified credentials and latest products—anytime, anywhere.

➤ Exhibit Coverage



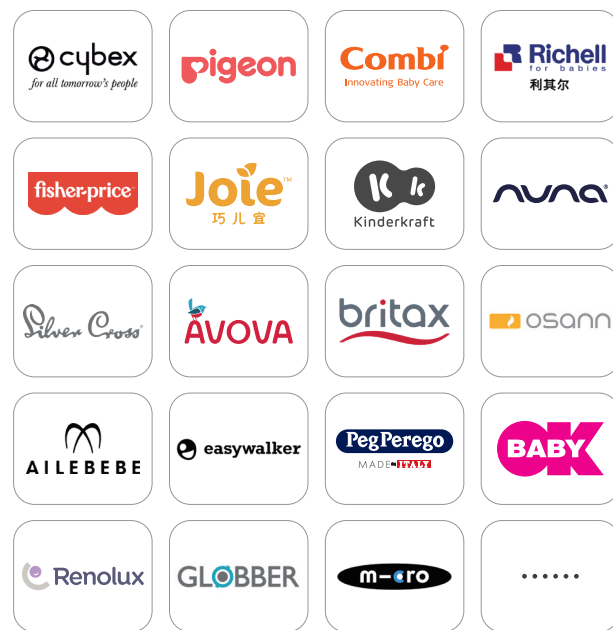
➤ Leading Chinese Brands/Manufacturers



➤ Venue Map



➤ Overview of International Brands



➤ Discover the Latest at CKE

Featured Certified Supplier Pavilion:

In order to facilitate foreign buyers find quality suppliers more efficiently and accurately, we set up "Certified Supplier Pavilion" on-site and



invited over 100 suppliers. All suppliers hold valid export testing reports and certifications which verified by CTJPA.

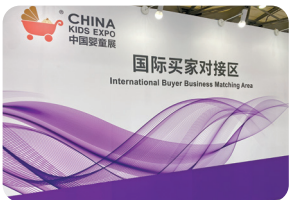
Embrace the Future at Global Trend in China 2025:

Experience a specially designed area that captures the latest trends in the toy and baby industry, informed by insights from global industry elites, buyers, and reporters. This is an essential destination for buyers seeking to stay ahead of the market trends for the upcoming year.



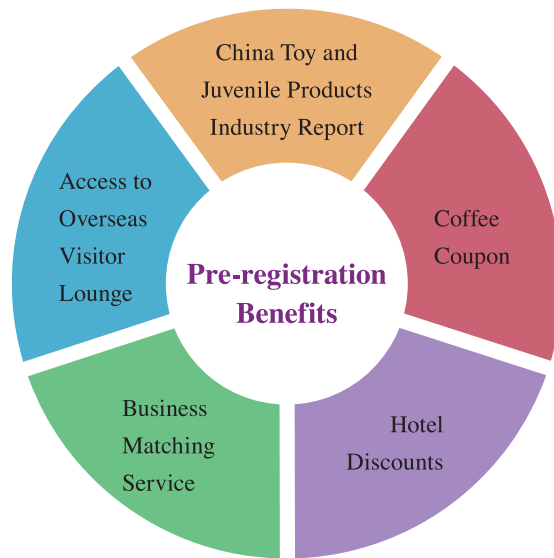
On-site Business Matching Event:

Based on the interested products and specific sourcing requirements of international buyers, business matching events can be seen during the show period.



International buyers will find more potential partners and business connections with certified suppliers on-site.

➤ Exclusive Premium Services for Pre-registered Buyers:



➤ Exclusive Perks for Group Visitors/ Delegations (10+ Members):



Take advantage of our hotel sponsorship program.



Enjoy convenient shuttle bus transportation.



Indulge in complimentary lunch during the event.



Receive an invitation to the prestigious TJPA Night Annual Industry Banquet.



Experience a one-day factory/production region tour near Shanghai.

*All group members are also entitled to the pre-registration benefits.